



ABC Chapter Young Professional Program Survey Results



Survey Overview

35 chapters with Young Professional (YP) programs were surveyed and 23 responded. The following results are broken down into two types of programs.

- (1) Chapters with a YP Networking Group which consists of open, ongoing groups that meet for educational, networking and community service events.
- (2) Chapters with a formalized YP program, such as a leadership development or emerging leaders series, most of which include an annual fee and take place across a designated amount of time.

**Some chapters with both types of programs in place are counted twice.*

78%*

have a YP Networking Group

70%*

have a formalized Leadership
Development Program

87%*

have a YP Committee

70%*

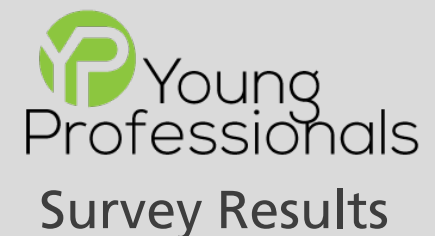
have a strategic plan in
place for their program

**of 23 respondents*



YP Young
Professionals
Survey Results

YP Networking Group Survey Results





YP Networking Group Results

Demographics

Age Limit

5 chapters limit their group to **35 and under**

2 chapters limit their group to **39 and under**

11 chapters limit their group to **40 and under**

4 chapters have **no age limit**

5 chapters noted that their limit is **not strongly enforced**





YP Networking Group Results

Events

Frequency of Events & Meetings

8 chapters hold **4-6 events** per year

6 chapters hold **10-12 events** per year

1 chapter indicated their frequency varies per year



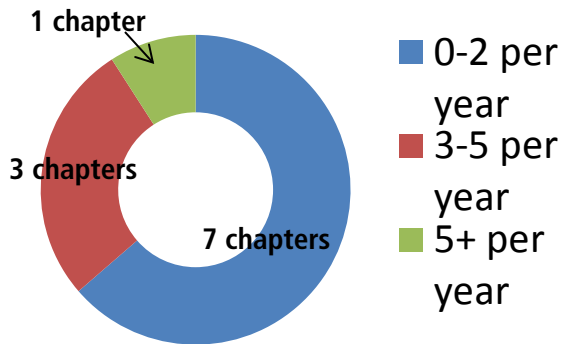


YP Networking Group Results

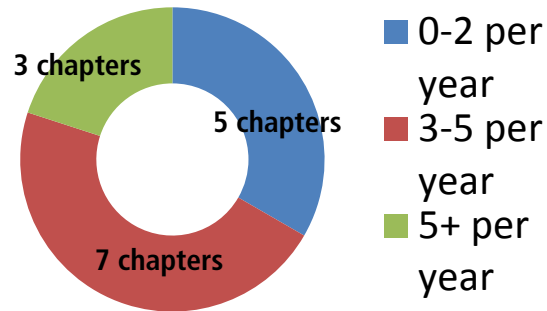
Events

Types of Events

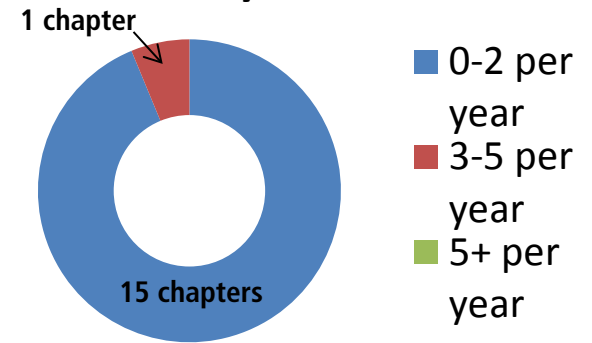
Educational Events



Networking Events



Community Service Events





YP Networking Group Results

Events

Most Successful Events

- Roundtable discussions
- Networking events
- Philanthropy/community service events
- Discussions on cross-generational management

Other successful events include:

- Educational speaker followed by a social hour
- Chili cook-offs
- Sports tournaments: Kickball, cornhole, bowling
- Networking mixer combined with a fundraiser
- Brewery tours
- Local sporting events



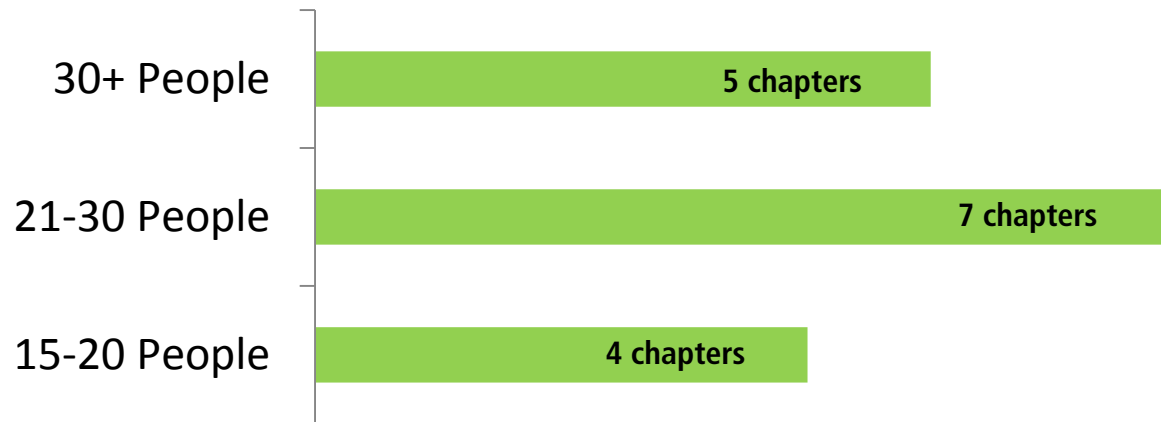
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YP Networking Group Results

Events

Average Number of Attendees Per Event





YP Networking Group Results


Events

Event Fees

12 chapters charge a fee per event (the fee varies)

5 chapters do not charge for their YP events



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Survey Results



YP Networking Group Results

Recruitment

Most Effective Recruitment Tools

- Word of mouth
- Social media
- Recruitment through the YP Committee
- Support from upper management of member companies for their YPs to get involved





YP Networking Group Results


Recruitment

Student Chapter Interaction

6 chapters interact with an ABC student chapter

9 chapters do not interact with an ABC student chapter



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YP Networking Group Results

Recruitment

Most Common Challenges

- Keeping up with new and fresh event/topic ideas
- Recurring involvement
- Time away from work/families
- High participation in networking events, but not others
- Splitting time between ABC and other local organizations



Leadership Development Programs Survey Results





Leadership Development Programs

70%*

have a formalized Leadership
Development Program

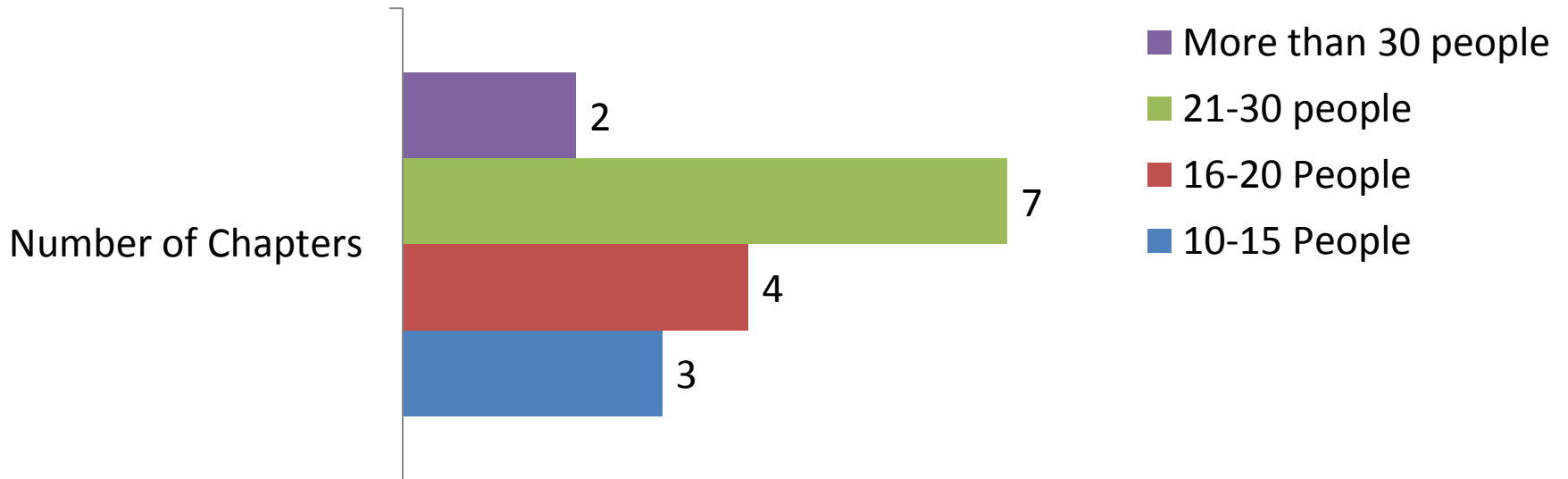
**of 23 respondents*

Emerging Leaders ABC Professional Development
Leadership Development NeXGen Leadership
Future Leaders in Construction Leadership Institute



Leadership Development Programs

Program Enrollment Numbers



Leadership Development Programs

23

Average
minimum age

40

Average
maximum age

20-50 years old

Complete Age Range

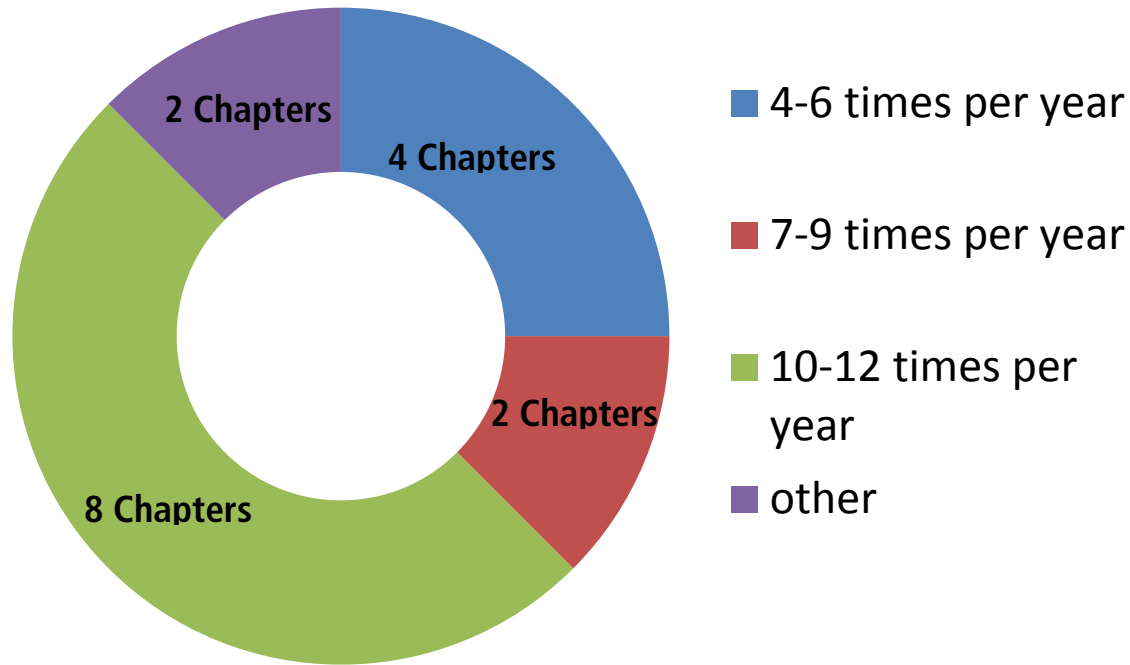


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Leadership Development Programs

Number of Meetings Per Year



Leadership Development Programs

One-Time Program Fees

- 5 chapters charge **less than \$500** a year
- 3 chapters charge **\$500 - \$700** a year
- 1 chapter charges **\$700 - \$900** a year
- 6 chapters charge **\$900 - \$1500** a year



Leadership Development Programs

Application & Nomination Process

- 6** chapters' programs require employer nomination and/or support
- 10** chapters' programs require an application
- 2** chapters have no formalized process



Leadership Development Programs

Post-Program Encouragement Strategies

- Appoint participants to committees
- If the chapter also has an open young professional group, encourage, participation in the YP events
- Host program alumni events
- Recognition at chapter events
- Appoint alumni to mentor the next class of participants





Questions?

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